

PRESS RELEASE

SUSTAINABLE GROWTH FOR ALL:

Intertek hosts 2024 Sustainability Event for industry experts in Shanghai

October 12 2024, Shanghai: Intertek, a leading Total Quality Assurance provider to industries worldwide, successfully held its 2024 Customer Appreciation Luncheon and Sustainability Event in Shanghai Tower in October 11, 2024. The event brought together prominent industry leaders and experts to focus on global trends, pathways, and exemplary practices in sustainability.



André Lacroix, CEO of Intertek

“There is no doubt that it is now the movement of our time,” said André Lacroix, CEO of Intertek, during his opening speech. “Companies today are having to re-invent the way they manage their sustainability agendas, while consumers and regulators are expecting much more from the products and services they buy. The result is that only those business leaders who make sustainability central to their growth strategies, set actionable plans, and execute them precisely will be able to stay ahead of the competition in a competitive marketplace.”

Mr. Lacroix noted that Intertek has been present in the Chinese market for 35 years, witnessing and supporting the rise of Chinese manufacturing on the global stage. Now, during this pivotal period of change, Intertek is a pioneer in the sustainability space, leveraging the company’s winning AAA strategy and science-based Total Sustainability Assurance expertise to help create an ever better and safer world by delivering sustainable growth for all.





Zhang Zhengwei, Director of the Beijing Office of the IFRS Foundation and Special Advisor to the ISSB Chair

Following Mr Lacroix's talk, Zhang Zhengwei, Director of the Beijing Office of the IFRS Foundation and Special Advisor to the ISSB Chair, highlighted that China will have a unified national sustainable disclosure standards system in place by 2030, reflecting the country's alignment with internationally recognised sustainability standards and firm commitment to accelerating the transition to a greener, low-carbon economy.



Mark Thomas, Executive Vice President of Intertek

As part of the event, Mark Thomas, Executive Vice President of Intertek, also discussed the impact and significance of new sustainability regulations on clients from a global perspective. He emphasised the importance of understanding the international regulatory environment, especially for globalised companies or those moving toward globalisation, as this is often crucial if they are to successfully adapt to changing market demands, ensure compliance with relevant frameworks, and seize future growth opportunities.



Sandeep Das, CEO of Intertek Greater China, President of Intertek Global Softlines & Hardlines

Sandeep Das, CEO of Intertek Greater China, President of Intertek Global Softlines & Hardlines, outlined: With “The Beautiful China” initiative launched in 2012 covering diverse business sectors, including green industries and urban planning, China has embarked on the expressway of sustainability development. As a world leading provider of Quality, Safety and Sustainability, Intertek is ideally positioned to provide end-to-end total sustainability assurance solutions, through a network of global and local experts - supporting clients deliver on their sustainability agenda.

At the end of the event, Mr. Lacroix emphasised the importance of effective leadership in driving organisations toward sustainable development. He argued that a leader's vision, determination, insight, and management style are crucial for creating strong foundations for sustainable growth. By combining exceptional leadership with a clear sustainability strategy, organisations can not only provide continuous growth for employees and take their business to new heights, but also will create greater value for all.

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Contacts

Jonathon Brill/James Styles, DGA Group

Telephone: +44 (0) 7836 622 683 intertek@dgagroup.com

The Intertek logo consists of the word "intertek" in a bold, lowercase, sans-serif font. The letter "i" is stylized with a small dot above it.

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Intertek is a leading Total Quality Assurance provider to industries worldwide.

Our network of more than 1,000 laboratories and offices in more than 100 countries, delivers innovative and bespoke Assurance, Testing, Inspection and Certification solutions for our customers' operations and supply chains.

Intertek is a purpose-led company to Bring Quality, Safety and Sustainability to Life. We provide 24/7 mission-critical quality assurance solutions to our clients to ensure that they can operate with well-functioning supply chains in each of their operations.

Our Customer Promise is: Intertek Total Quality Assurance expertise, delivered consistently, with precision, pace and passion, enabling our customers to power ahead safely.

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